Open Role Overview (as of November 5, 2025)

We are looking for a creative and football-savvy content creator to help shape our European football coverage. The ideal candidate will be responsible for:

- Researching, aggregating, and producing original, engaging, and insightful content related to European football.
- Developing fresh concepts, narratives, and angles that resonate with a wide digital audience.
- Generating design and visual storytelling ideas to be executed by our in-house graphic designer.
- Staying ahead of football trends, breaking news, and social media dynamics to ensure timely and relevant content output.

Requirements

- Minimum **2 years of experience** creating football-related content on X or other major social platforms.
- Strong understanding of European football (clubs, players, competitions, and fan culture).
- Proven ability to write creatively and adapt tone for social media virality.
- A proactive, idea-driven mindset with the ability to pitch and execute content concepts independently.
- Familiarity with design trends, social media visuals, and collaboration with design teams is a plus.

Compensation

- Payment will be performance-based and determined by the **quantity, quality, and engagement reach** of the content produced on X (Twitter).

How to Apply

Interested candidates are invited to send **detailed applications** — including examples of past work, creative ideas, and relevant experience — to info@thetouchline.co.uk

We aim to respond to successful applications within one week. Only shortlisted candidates will be contacted.